



Helping businesses, leaders, teams,
and individuals experience and sustain
a maximized life with maximized results.

What to Expect from a Ty Howard Presentation

Hear it straight from Ty himself.

Here is what you can expect from my presentations...

An opening keynote speech starts your meeting with a bang and keeps everyone talking about my message through to the end of the meeting. A closing keynote sends everyone home on “cloud nine” — energized and inspired to take immediate action. I talk to the level of the audience and connect with them whether they’re a group of senior executives, mid-level managers, salespeople, healthcare professionals, government professionals, scientists, educators, support staff professionals, hourly employees, or volunteers.

My style and approach:

I am a high-energy, fast-paced, and well-organized speaker who combines strong content with an engaging and entertaining delivery. So, you cannot miss by bringing your group a professional speaker who is competent and highly enjoyable. I not only make an intellectual connection with your audience but also an inspiring and emotional one. Clients have described my keynote presentations as college lectures (rich content) delivered with engaging, funny, passionate, and relevant 'fun while learning and growing' enthusiasm.

You need something you can take home.

My content is simple, practical, and easy to remember and use. It is quite common for audience members to successfully use one or more of my strategies or suggested solutions from my presentation several months after my program. Not only will your audience members learn a lot; they will have a great time, too. My delivery is dynamic and filled with passion. There is always a lot of laughter and “Green & Growing Moments” from the beginning to the end of each of my presentations.

My top priority on every assignment.

For the client/meeting planner:

To make him/her 'A Hero.' To make YOU look AWESOME! To have the audience members and top management rave about their choice of speaker. To raise a potential dull meeting to a good meeting, a good meeting to great, and a great meeting to an exceptionally memorable and lasting positive, maximized result following the meeting. To be so good that the audience will forget other small problems/challenges that may have happened at that meeting. To be invited back by a resounding popular demand.

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228

Business Phone: (443) 982-7582 • Email: info@tyhoward.com



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For the audience:

To have them think, access, learn, laugh, and grow simultaneously while I provide them with useable strategies, solutions, inspiration, tools, and resources to maximize their professional and personal lives. I connect in a way that transcends the audience. Participants often pause their outside problems for the time I am with them because they're experiencing an engaging and educational session unlike any they've ever experienced before. During and after a presentation, it's not uncommon to hear participants say, "Ty is one of the best speakers I've ever heard! He connects with and relates to everyone. This presentation was timely and well worth my time—and what I needed to hear to re-energize myself again!"

For the speaker's bureau:

To exceed their client's expectations so the client will happily continue to do business with the bureau. To get additional information about the client and its key people to send back to the bureau for future business relationships with that client. To seek out additional spin-off business opportunities for the bureau, to create more business for us together.

My content/topic evolution.

I am constantly refining my topics with new updated material, research, learning tools, resources, examples, and stories. I strive for my topics, content, and examples to be fresh not only for the audience but also for me.

Support materials, handouts, and follow-up systems and materials I supply to my clients:

For each of my topics, I provide clients with an introduction; a free 1 to 6-page handout (depending on the presentation), or a 12 to 48-page workbook (extra investment charge to the client); a free comprehensive set of articles (when requested) to publish in your in-house newsletter or magazine; a free bi-monthly e-newsletter for each audience member to reinforce the concepts of my programs; books, mp3 programs, videos, and even full training programs for after my keynote speech follow-up and reinforcement (extra investment charge); A/V checklists for room setup; Pre-program Questionnaire (PPQ) to tailor my presentation to the audience; photos (high resolution, color and black and white); and easy telephone access to me before your scheduled and confirmed meeting or event date.

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